# THE POPO





LOCATION: BETWEEN STAUFFENBERGSTRABE 10 AND KAUFLAND, IN FRONT OF BAUBÜRO

## A PUBLICLY OPERATED PRIVAT OPEN SPACE (POPOS) IS ALL THAT REMAINS FROM THE FORMER CENTRAL CIVIL SQUARE

### LOCATION

Your site is a section of the long pedestrian plaza behind Lobeda's main shopping center - Kaufland. The plaza is used to enter the Kaufland building from Stauffenbergstraße. The shops on the North edge of the plaza are accessed only from the Plaza, for suppliers and patrons alike. On the other side, only 12% of the 80-meter shopping center frontage is permeable. Your section of the square is mostly used to enter the BauBüro - A cultural space operated by JenaWohnen, the municipally-owned company that owns most of Lobeda's housing stock.

### HISTORY

This was the site of Stadtplatz, the central civilian square of Lobeda. In the 1970s it was a very active public space that hosted assemblies of scales and intensities that are not repeated in current-day social and physical infrastructure. The housing block on the north edge of the plaza is one of the earlier and iconic blocks of Lobeda, it was designed to be the backdrop to the main square, and at the moment in the process of relocating its residents ahead of a massive renovation. The square was designed as a piazza and offered a panoramic view of the surrounding valley. A slice of it still exists, and only from the site of your mission.

### USE

Most activity in the plaza during opening hours is to and from Kaufland. Along the north of the plaza a Hairdresser, Syrian grocery store, a workshop and gallery space operate. On its south, an Asian diner is the only establishment. Cars are allowed to drive on the square to supply the stores and for emergency services. Residents use the square as a shortcut to Stauffenbergstraße. There are few seating possibilities, they are all belong to private enterprises, and avilable within operating hours.



#### YOUR MISSION IS TO:

## DESIGN AN ALTERNATIVE REALITY



FORMER STADTPLATZ LOOKING TO THE SITE





#### YOUR SITE

PEDESTRIAN PLAZA WITH **VEHICULAR ACCESS** 

ENTRANCE TO KAUFLAND

SHOPPING CART PARKING

HOUSING BLOCK TO BE **RENOVATED SOON** 

KAUFLAND, SITE OF FORMER STADTPLATZ

COVERED ENTRANCE TO PLAZA FROM STAUFFENBERGSTRAßE



**GENERAL OVERVIEW 1:500** 















**Contact Perso** 



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#### Site Restrictions

- Keep Hydrants and fire escape routes free at all times •
- •
- No damage to pavement or any property Manhole covers must remain accessible at all times •

#### Underground Infrastructure

Drains below the site. See drive folder for more info

#### Public Program

Exhibition and outdoor lounge, see program for more info

#### Duration

Possible, better chances if mobile and easy to assemble